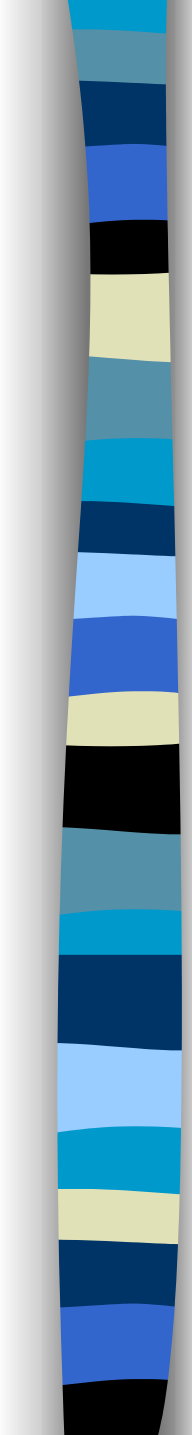- **Program planning or needs assessment**

- **Secure funding or prepare budget justifications**

- **Create partnerships and enlist community support**